## TOP TRENDS in IT & Cybersecurity Outsourcing

## TOP-PERFORMING COMPANIES



INVEST MORE IN CYBERSECURITY THAN BELOW-AVERAGE PERFORMERS



They're also **29% more likely** to use an MSSP for cybersecurity.



They rate the need for a physical SOC **36% higher** than average performers.



And **25% more likely** to say MSSPs should perform all cybersecurity functions.

BUT SKILLED IT & CYBER TALENT IS HARDER TO FIND THAN EVER RIGHT NOW



42% of companies rate IT staff

shortages as a top pain point.

SOLVING THE STAFFING PROBLEM CORRELATES WITH



GILI

PROFIT GROWTH



These companies also reported

136% higher sales growth.

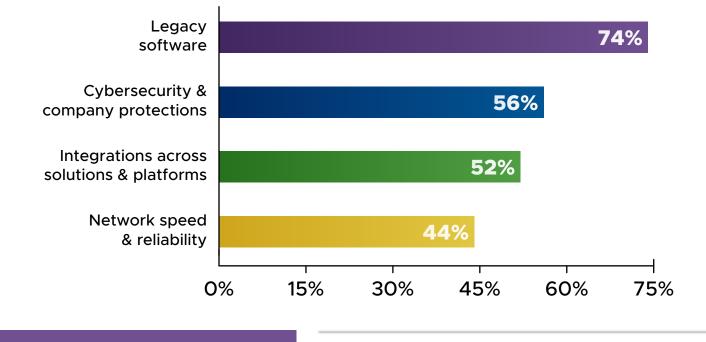


And they even projected 90% higher profits this year!

THE MOST LOGICAL SOLUTION? OUTSOURCING TO AN MSSP.

MSSPs ARE BETTER-EQUIPPED TO HANDLE COMPANIES' MOST FRUSTRATING PROBLEMS WITH IT & CYBERSECURITY

## TOP TECH SUPPORT PAIN POINTS FACED BY MIDMARKET COMPANIES



MIDMARKET TECH PRIORITIES FOR 2024







Software & systems



compliance

ARE YOU OVERWHELMED BY MANAGING YOUR OWN IT & CYBERSECURITY?

INTEGRATED MSP/MSSPS LIKE CORSICA TECHNOLOGIES CAN GET THE JOB DONE FOR YOU AT A FRACTION OF THE COST.

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AND WE'LL HELP YOU FIND THE SOLUTIONS YOU NEED.





SOURCE: IHL/CORSICA RESEARCH REPORT corsicatech.com/resources/the-rise-of-strategic-outsourcing-in-cybersecurity-and-it/